Jan 1985?

PROSPECTUS

The Newsletter of the Concordia University Students' Association inc. Volume 1 Number 2

RADIO MERGER

At Concordia University there exists two radio stations, Radio Sir George (CRSG) which serves the downtown campus and Radio Loyola (CIRL) which serves the west end campus. CRSG can also be heard through cable radio and CIRL also has a six watt transmitter and can be sometimes picked up in the apartment close to campus. Presently CUSA is tring to promote the merger of the two radio stations for multiple reasons and it is of great importance for us.

There is a considerable number of practical reasons for a merger. Presently the net budgeted amount to the radio stations is 28,000 dollars. With the two radio stations merged there should be a rationalization of resources that would lower radio costs by eliminating the duplication of operating and capital expenditures. Also CRSG and CIRL have at their disposal-resources which would be advantageous for the stations to share. CRSG has very good production studios and technicians which is a weak area of CIRL. CRSG has considerable more contacts in the local music scene and possess more of an adventureous and commercial spirit. CIRL on the other hand has a much better broadcasting studio, possesses more storage and office space and is well disciplined in following CRTC regulations which CRSG has not had to follow. If a merger occured then CUSA would have more resources to support this new station's bid for an FM license which should be CUSA and the new radio station's primary goal.

A broadcasting license is very important, for both CIRL and CRSG are failures as radio stations. Last year CUSA surveyed students on "How often do they listen to CRSG and CIRL?" and 42.2% stated that they never listen to the radio stations. Another 23.5% said they listen to the student radio infrequently. The reason for why their listenership is so poor is quite simple. People do not listen to radio when broadcasted through loudspeakers in hallways or cafeterias but instead they listen to it in their home, car or at work. In hallways or cafeteria radio is just background musci and therefore not much attention is paid to it. Only if student radio broadcasts over the airwaves and into homes can CUSA say that it is effectively allocating student resources to serve the people who fund it: students.

There is also an intangible reason for us to support a merger. The two radio stations are products of the two separate associations that preceded Concordia University Students Assocication (CUSA); the Day Student Association of Sir George Williams University and the Loyola Students Association. CUSA has been trying to help give Concordia University its own identity and try to end the Sir George-Loyola rivalry that is detrimental to the creation of this identity. The two existing radio stations have become promoters of campus chauvinism in their own way. The merger of the radio stations would be an eradication of another campus rivalry.

This is an outline of the reasons for why there should be a merger occuring but there are a considerable number of hurdles that must be overcme. Probably the biggest hurdle that must be overcome is to get the two stations to merge. At the moment there is little discussion going on. The first step would be for the CUSA executive to get the station managers together to talk to each other in person and not through the press. Negotiating through the press hardly ever works and is a waste of people's time and aggravates too many egos.

When the managers sit down the next thing to do would be for them to realize is that they must put aside their latent artistic antagonism and begin negotiating in good faith. The negotiations will be difficult for both have goals and attitudes that will have to change for there to be any results to come out.

continued on page 3

INTERNAL DIRECTIONS

By Terry Fenwick and David Baird

Here it is January already, and in six weeks time there will be time for those two things most students try to avoid like the plague: midterm exams and the annual Student Association elections.

Yes, winter carnival has come at last, student ski days are rampant, the Engineers are playing golf, the Artsies are playing at being students and the Commerce students don't play at all (they graduate), and in the Fine Arts we are not quite sure what the students do.

In the midst of all this activity, just before we get that well deserved week-long break from classes (and all head for Florida), the student association's yearly elections will take place.

"Not again!" you say. Alas, at least once a year, Concordia University Students Association inc. goes through that crazy "democractic" process of finding responsible students concerned enough to carry on the functions of representing all Concordia student's interests on student issues. And aren't you lucky to be a member of this association!: this time you will get to vote for your favorite student representatives and Co-Presidential team (great leaders each and every one).

This is when you will be flooded with information about what CUSA does for you and what CUSA's priorities should be for the future.

But before you get excited about all these future political happenings, or get pissed off because this is the first time you've heard about the issues, let it be known that your participation in your student association's activities is both welcomed and encouraged.

You see, there must be at least a hundred university committees or bodies that student representatives sit on, which, on paper, are supposed to guide, give direction to, and run on a day-to-day basis this university of ours.

Students compose anywhere from

continued on page 2

mini courses

A SERVICE OF THE

CONCORDIA UNIVERSITY STUDENTS' ASSOCIATION INC.

FOR MORE INFO., CONTACT INGRID AT 879-4500

social dancing

LED BY: DON JACKSON
WEDNESDAYS: 18:00 - 20:00
BEGINS: JANUARY 30th, 1985
DURATION: 6 weeks
FEE: $40.00 for Concordia student
$50.00 for non-students
PLACE: H-651 (student lounge)

bartending

LED BY: IAN MACLEAN of Scaramouche
MONDAYS: 18:00 - 20:00
BEGINS: JANUARY 28th, 1985
DURATION: 6 weeks
FEE: $40.00 for Concordia student
$55.00 for non-students
PLACE: Oasis Lounge, Campus Centre

the Classical Guitar 1 and 2

LED BY: SHAWN BELL
TUESDAYS and THURSDAYS depending on level
BEGINS: JANUARY 29th and 31st, 1985
DURATION: 8 - 10 weeks
FEE: $45.00 for Concordia studentns
$55.00 for non-students

the Art of Stockmarket Speculation

LED BY: BEN TEMPER
TUESDAYS: 19:00 - 21:00
BEGINS: JANUARY 29th, 1985
DURATION: 6 weeks
FEE: $40.00 for Concordia student
$55.00 for non-students
PLACE: Conference room H-333/6

continued from page 1

a single member to one-half of the entire membership of these committees. And on any committee a student sits on, he/she can be sure of one thing: Student members are the only "volunteer" people there. All others are paid university people, be they administrators, faculty or staff.

What this means is that those students are in that meeting room because they feel it is important to be there, they want to be there, they feel that they MUST be there.

Sure, individual students can, and do, profit by attendance. There's free coffee, and some committees meet during lunch and serve the Saga cold plate special (these are the highly-desired Board of Governors meetings). But frustration, achievement (sometimes you get something through the committee) and the satisfaction (often mentioned by CUSA types) of representing the student point-of-view and perhaps improving the lot of students at Concordia a little bit.

Of course all the little bits add up. And that's where you come in. Getting involved in an area of the university that you are interested in, or frustrated with, is as easy as walking into a CUSA office (H-639 in the Hall Building, CH-217 in the Centennial Building).

Or, if you're really in a risk mood, run for Board of Directors or apply for an executive position. Student associations are only as strong as the students who participate in them.

"PURPLE SNOW '85"
Concordia University Winter Carnival Schedule

Tuesday, January 29
12:00 p.m. - 5:00 p.m.
PUBS
Mezzanine, SGW
Campus Centre, Loyola

1:00 p.m.
Quadrangle, Loyola
Snow Sculpture Competition Judgement
$100.00 cash First Prize

7:00 p.m.
Reggie's Pub, SGW
MOVIE NITE AT REGGIE'S featuring PURPLE RAIN

7:00 p.m.
Guadagni Lounge, Loyola
MALE BEAUTY PAGEANT
Admission: $2.00

Wednesday, January 30
12:00 p.m. - 5:00 p.m.
PUBS
Mezzanine, SGW
Campus Centre, Loyla

12:00 p.m.
Mezzanine, SGW
AIESEC AUCTION

2:00 p.m.
Mezzanine, SGW
POLYESTER FASHION SHOW

8:00 p.m.
Campus Centre, Loyola
CARE BEAR BASH
Save the Bear Campaign

Thursday, January 31
12:00 p.m. - 5:00 p.m.
PUBS
Live entertainment, comedy, musicians
Mezzanine, SGW
Campus Centre, Loyola

8:00 p.m.
7th floor Cafeteria, SGW
CRSG presents "THE NEW DESIRE"
Admission: $3.00

8:00 p.m.
Campus Centre, Loyola
1999 NEW YEAR'S EVE BASH
Admission: $1.99

Friday, February 1
Mont. Tremblant
SKI DAY
Admission: $23.00
Bus, tow, lunch, supper, party

Saturday, February 2
Grand Ballroom, SGW Mezzanine
FORMAL GALA
Admission: $5.00
Dress: Formal

PROSPECTUS

contributors:
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Jennifer Stevenson

continued from page 1

CUSA's primary goal in all of this should be to prod the radio sations to merge and then support the new stations application for an FM license. It is also CUSA's duty as owner's of the station and as the consumer's representative to do some homework of its own on what criteria the CRTC uses in granting out FM licenses and study all the options that may be available for radio to pursue.

It is going to be a long and difficult process for all concerned and will require patience from everyone involved.

Concordia University Students' Association Telephone Directory

CUSA-Central

SGW Campus

Executive Offices	879-4500
Bookkeeper	879-4500
Comptroller	879-4500
Judicial Board	879-4500
Programming Clerk	879-4500
Board of Directors Office	879-4500

Loyola Campus

Executive Offices	482-9280
Researcher	482-9280
Chairperson, Board of Directors	482-9280
Judicial Board	482-9280
Print Shop	482-9280
Board of Directors Office	482-9280

MEDIA

LINK	SGW	879-4502
		4581
		4585
		4462
	LOY	482-2011
CONCORDIAN	LOY	482-7417
		482-1346
CUTV	SGW	879-5916
		4572
CIRL	LOY	488-4622
CRSG	SGW	879-4595
		4598

STUDENT ASSOCIATIONS

Concordia Association of Students in Theatre	223
Finance Students Society / Economics Students' Association	639
Computer Science Students' Association	723
Loyola Marketing Students' Association	649
Music Undergraduate Students in Concordia	226

The following student associations are located in the Centennial Building, 6931 Sherbrooke St. West, and are reached at 482-9280:

Accouting Students' Association
African Students' Association
Bah'ai Club
Classics Students' Association
Commerce Students' Society
Communications Studies Guild
Geology Club
Hillel
I Make a Difference
Journalism Students' Association
Los Literary Journal
Philosophy Students' Association
Political Science Students' Association
Recreation and Leisure Students' Association

The following student associations are located at SGW and are reached by dialing the local directly or from LOY by dialing 8 and then the local:

AIESEC	8527
Amateur Radio Club	4543
Anti Apartheid Committee	4510
Applied Social Science Students' Association	4363
Biology Students' Association	8406
Central America Committee	4510
Chemistry Club	8406
Christian Fellowship	8437
Commerce Societies	5895
Commerce Students' Association	4573
Computer Users' Group	7329
CUSA Conference Room, H-333-6	4549
CUSASET	4314
Dance Students' Association	8560
Debating Society	8404
Design Students' Association	4525
Education Students' Association	8422
Engineering and Computer Science Students' Association	4538
Engineering and Computer Science Students' Lounge	7249
Engineering Societies	8525
English Students' Association	8422
Games Club	4031
Geography Students' Association	4390
Hillel Concordia	931-0826
Lesbian and Gay Friends of Concordia	8406
Liberal Arts Society	4346
Mathematics Students' Association	8422
Psychology Students' Association	8084
Q-PIRG	4510
Reggie's Pub	8401
School of Community of Public Affairs Students' Association	7242
Sociology and Anthropology Students' Union	7265
Sparklers Club	4504
Studio Arts Students' Association	2804
TESL Students' Association	5875
Translation Club	8084
Travel Resources Club	8490
Urban Studies Students' Association	8422
Women's Collective	8427

AFFILIATES

CUSASET (SGW)	4314
CUSACORP	330